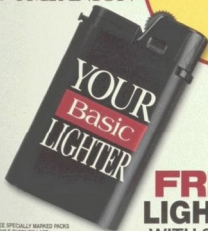


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YOUR
Basic
COMPANION



FREE
LIGHTER
WITH 2 PACK
PURCHASE

SEE SPECIALLY MARKED PACKS
WHILE SUPPLIES LAST

78494-3

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Ultra Lights: 6 mg "tar," 0.5 mg nicotine—Lights: 11 mg "tar," 0.8 mg nicotine—Full Flavor: 16 mg
"tar," 1.0 mg nicotine—New Filter: 24 mg "tar," 1.5 mg nicotine av. per cigarette by FTC method.

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